

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80483
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 288

Invoice Num: 1041-556166
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 5

PAY BY 11/06/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: T.SMITH FOR SENATE EST#288

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
2	THIS MORNING (5:58-7AM)	10/01/2012-10/01/2012	M	30	1	810.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	810.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:41:46 AM		TS12TV11H	30	810.00				
4	CBS THIS MORNING	10/01/2012-10/01/2012	M	30	2	405.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	2	405.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	07:28:31 AM		TS12TV10H	30	405.00				
10/01/2012	Mo	08:45:48 AM		TS12TV11H	30	405.00				
9	ANDERSON COOPER	10/01/2012-10/01/2012	M	30	1	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	09:46:33 AM		TS12TV10H	30	250.00				
11	LET'S MAKE A DEAL	10/01/2012-10/01/2012	M	30	1	400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	10:23:13 AM		TS12TV11H	30	400.00				

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13	THE PRICE IS RIGHT 11AM-12NOON	10/01/2012-10/01/2012	M	30	1	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	11:29:04 AM		TS12TV10H	30	500.00				
15	TALK PHILLY	10/01/2012-10/01/2012	M	30	1	630.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	630.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	12:08:56 PM		TS12TV11H	30	630.00				
17	CBS SOAP OPERA ROTATION	10/01/2012-10/01/2012	M	30	1	550.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	12:27:41 PM		TS12TV10H	30	550.00				
19	THE TALK	10/01/2012-10/01/2012	M	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	02:28:37 PM		TS12TV11H	30	450.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
21	THE DOCTORS	10/01/2012-10/01/2012	M	30	1	325.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	325.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	03:57:39 PM		TS12TV10H	30	325.00				
23	DR. PHIL	10/01/2012-10/01/2012	M	30	1	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	04:19:02 PM		TS12TV11H	30	650.00				
25	5PM EARLY NEWS	10/01/2012-10/01/2012	M	30	2	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	2	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	05:22:02 PM		TS12TV10H	30	700.00				
10/01/2012	Mo	05:56:29 PM		TS12TV11H	30	700.00				
27	NEWS 3 AT 6	10/01/2012-10/01/2012	M	30	1	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:26:24 PM		TS12TV10H	30	800.00				

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29	ENTERTAINMENT TONIGHT		10/01/2012-10/01/2012		M		30	1	900.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:17:08 PM		TS12TV11H	30	900.00			
33	LATE NEWS		10/01/2012-10/01/2012		M		30	1	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:32:41 PM		TS12TV10H	30	1,800.00			
35	DAVID LETTERMAN		10/01/2012-10/01/2012		M		30	2	810.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		2		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:49:53 PM		TS12TV11H	30	810.00			
10/01/2012	Mo	12:31:46 AM		TS12TV10H	30	810.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		18		11,895.00		1,784.25	10,110.75	0.00	0.00
									0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	Controller's Dept.	
	212-856-8000	
	Gross Billing	11,895.00
	Trade Value	0.00
	Agency Commission	1,784.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	10,110.75

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